

Proposal for **Global Weight Management Market**



- Report Description
- Executive Summary
- Table of Contents
- Sample Tables
- Order Form
- Related Reports
- About Markets and Markets

MarketsandMarkets Research

108 West 13th Street, Wilmington, DE
19801, County of New Castle

Tel. No.: 1-888-989-8004

Email: sales@marketsandmarkets.com



MARKETSANDMARKETS



Report Description

Key Take-aways

- To define and measure global weight management market in detail with respect to products, services, ingredients and devices.
- To identify and analyze comprehensively the market structure with respect to the factors influencing the market growth and industry specific challenges.
- To strategically analyze micro markets with respect to their individual growth trends, future prospects and contribution to the total market
- To identify the trends, opportunities and gaps specific to the micro-markets.
- To analyze and forecast the revenues of market segments with respect to geographies (North America, Europe, Asia and Rest of the World)
- To strategically analyze and summarize the core competencies, product and service portfolio, recent developments and alliances of the market players in each of the sub-segments.
- To provide comprehensive analysis of the competitive scenario and blockbusters in this market segment.



Markets Covered

The term weight management in the report refers to weight loss, weight gain and weight maintenance. The report discusses the following segmentation of the global weight management market.

- **Weight management – food, substitutes and beverages**
Low calorie ready meals, meal replacement, low calorie confectionaries, Low calorie beverages and other markets.
- **Weight management – drugs and supplements**
General anti-obesity prescription drugs, short-term prescription drugs, OTC drug market and supplements, cosmetics.
- **Weight management services** Media: dietary services and consultation, alternative therapies, professional services, commercial weight loss food and diet chains, diet food home delivery (fresh and frozen), health club Industry, invasive and non-invasive methods of treatment for weight control)so on.
- **Weight management ingredients market** General anti-obesity prescription drugs, short-term prescription drugs, OTC drug market and supplements, cosmetics.
- **Weight management devices and accessories market** Cardio-equipments, weightlifting equipments, sports equipments, home gyms & multi-stack gyms, and accessories market)

Report Description

Obesity and weight gain issues have always been a major concern impacting the health and fitness of the individuals. Increasing awareness levels among the appearance and calorie conscious consumers have opened up new avenues and opportunities in this market. The significantly high rate of new product entry in the weight management segment necessitates industry participants to adopt proactive strategies. Moreover the larger chunk of the market is not only driven by significant products such as fitness devices and food market, there also exists added opportunities in the minor market such as for fitness accessories. This imposes further need to understand clearly the characteristics and demand for the micro-markets so as to obtain a holistic view of the industry.

While existing reports have attempted to study end-user attitudes and demographics, they do not provide a complete picture from the industry's

perspective. This report analyzes the market dynamics exclusively from the industry point of view. Additionally, the topic of weight management previously discussed in other reports focuses only on weight loss and more often only on the food market. This report aims at providing a two-dimensional picture of the market by focusing on all aspects of weight management and weight loss are analyzed at the micro market levels. The report also includes segments for food & beverages, drugs & surgeries, services, fitness equipments and accessories.

Each segment of the report will provide market table, drivers, restraints and opportunities along with the key players and competitive landscape. This report will also provide more than 100 market tables for various geographic regions covering the sub-segments and micro-markets. In addition, the report also provides 50 company profiles for each of its sub-

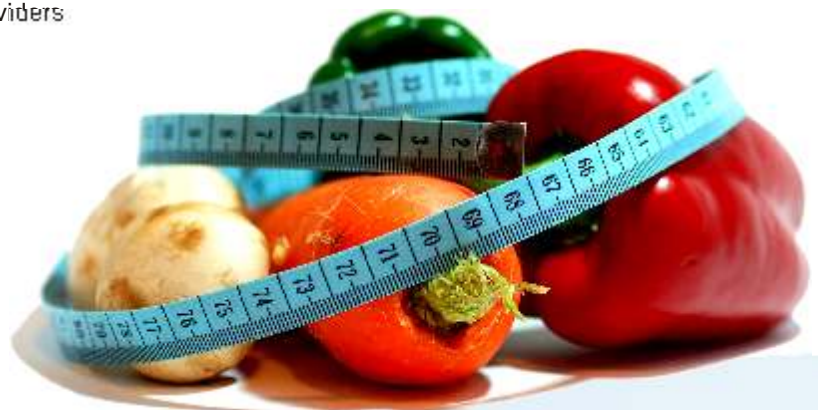
segments, such as gym providers, weight loss training centres, diet & high calorie food & beverage providers and so on.

The market data will consist of total sales figures of all sub-markets within the weight management market. The report focuses in-depth on the market aspects of the industry. We will study over 500 news items and analyze the new product launches in this market. Key market developments will be sourced from the top 50 companies that are profiled. We will research all the patents and claims documented over the last five years; to get an in-depth understanding of the utility of equipment and products. Secondary research will progress through both paid and unpaid sources. Primary research will be conducted to provide further insight into the weight management segment.

Stakeholders

The intended audiences for this report include:

- High calories & low calorie (diet) food and beverage manufacturers
- Fitness equipment and accessory manufacturers
- Weight management drug and supplement manufacturers
- Fitness training centers and professional service providers
- Diet ingredient manufacturers and suppliers
- Online service providers





Sample Executive Summary

Summary Table

| Weight Management Global Market | | | | | |
|---------------------------------|------|------|------|------|----------------|
| | 2007 | 2008 | 2009 | 2014 | CAGR 2009-2014 |
| Food, substitutes & beverages | | | | | |
| Drugs & supplements | | | | | |
| Services market | | | | | |
| Devices & accessories | | | | | |
| Total | | | | | |

| Weight Management Global Market | | | | | |
|---------------------------------|------|------|------|------|----------------|
| | 2007 | 2008 | 2009 | 2014 | CAGR 2009-2014 |
| North America | | | | | |
| Europe | | | | | |
| Asia Pacific | | | | | |
| ROW | | | | | |
| Total | | | | | |



Table of Contents

1 Introduction

- 1.1 Key take aways
- 1.2. Report description
- 1.3. Market covered
 - 1.3.1. Weight Management - food, substitutes and beverages
 - 1.3.2. Weight Management - drugs and supplements
 - 1.3.3 Weight Management services
 - 1.3.4. Weight Management - ingredients market
 - 1.3.5. Weight Management - devices and accessories market
- 1.4. Stakeholders

2 Global Weight Management Market Overview

- 2.1. Market definitions targets
- 2.2. Diet food substitutes and low calorie beverages
- 2.3. Weight management device and accessories
- 2.4. Weight loss drugs, supplements, and cosmetics
- 2.5. Weight management services
- 2.6. Women - primary target for weight management market
- 2.7. Ideal weight individuals soft
- 2.8. 'All-Organic' increasing weight management market
- 2.9. Emergence of food retail outlets in Asia
- 2.10. Market opportunity lies in no diet and no exercise zone
- 2.11. Market dynamics - weight management services is the nucleus
- 2.12. Competitive landscape
- 2.12.1. Agreements & collaborations extending geographic and operational scope
- 2.12.2. New products and services to tap potential targets
- 2.12.3. Internet - emerging standalone marketing channel

3 Summary

- 3.1. Weight Management Market Dynamics**
 - 3.1.1. Drivers
 - 3.1.1.1. Growing number of obese population
 - 3.1.1.2. Aging population
 - 3.1.1.3. Lifestyle changes increasing diabetes and heart diseases
 - 3.1.1.4. Increase in disposable income levels
 - 3.1.1.5. Increasing innovations and technological advancement
 - 3.1.1.6. Low calorie beverages have high profit margins
 - 3.1.2. Restraints
 - 3.1.2.1. Availability of nil to low cost alternatives
 - 3.1.2.2. Lack of substantial scientific evidence
 - 3.1.2.3. Unethical marketing strategies
 - 3.1.2.4. High cost of customization



Table of Contents

4 Global diet food & beverage

- 4.1. Low calorie beverages
 - 4.1.1. Drivers
 - 4.1.1.1. Aggressive marketing by low calorie brands expanding target segment
 - 4.1.1.2. Enhanced network and distribution channels facilitate increased sales
 - 4.2.1. Restraints
 - 4.1.2.1. Low calorie beverages are no great alternatives
 - 4.1.2.2. Low calorie beverages are often perceived to be unhealthy
 - 4.1.2.3. Taste and discount factors limit consumption of low calorie beverages
- 4.2. Low-calorie/diet carbonated drinks
- 4.3. Herbal/green tea
 - 4.3.1. Drivers
 - 4.3.1.1. Herbal tea is a natural weight loss option
 - 4.3.1.2. Herbal tea helps to lower cholesterol
 - 4.3.1. Restraints
 - 4.3.2.1. Lower awareness among population
 - 4.3.2.2. Limited role of
- 4.4. Slimmers' waters/natural mineral salt drinks
 - 4.4.1. Drivers
 - 4.4.1.1. Weight loss with no effort
 - 4.4.1.2. Cost factor driving consumption levels
 - 4.4.1.3. Bottled water market impacting consumption of Slimmers' water
 - 4.4.2. Restraints
 - 4.4.2.1. Not considered a main stream weight loss product
 - 4.4.2.2. Fear of Ingredients
- 4.5. Other low calorie beverages
 - 4.5.1. Drivers
 - 4.5.1.1. Aggressive marketing strategies attracting consumers
 - 4.5.1.2. Low calorie flavored alcoholic beverage gaining market
 - 4.5.1.3. Local partnership enabling penetration in developing economies
 - 4.5.2. Restraints
 - 4.5.2.1. Fewer low calorie variants in alcohol market
 - 4.5.2.2. Quantity decides the calorie intake
 - 4.5.3. Top players
- 4.6. Sugar free confectionaries and others
- 4.7. Sugar free non-chocolate confectionary
- 4.8. Low calorie ice creams
- 4.9. Sugar-free confectionary
- 4.10. Low calorie desserts
- 4.11. Other confectioneries
 - 4.11.1. Top players
- 4.12. Low calorie ready meals
 - 4.12.1. Eliminate perceived ill effects
 - 4.12.2. Lesser alternatives in low-calorie ready meals market
 - 4.12.3. Reducing meal preparation time in western markets
 - 4.12.4. Increasing varieties of ready meals
 - 4.12.5. Demographic and lifestyle trends
 - 4.12.6. Customized emulsifiers expanding the market
- 4.13. Low calorie frozen ready meals
- 4.14. Low calorie chilled ready meals
- 4.15. Dried and other ready meals
- 4.16. Meal replacement
 - 4.16.1. Meal solutions
 - 4.16.2. Edible bars
 - 4.16.2.1. Top players

5 Weight Loss - Drugs, Cosmetics & Supplements

5.1. Drugs and supplements

- 5.1.1. Prescription drugs and others
- 5.1.2. Herbal diuretics and fat burners

5.1.3. 5-HTP

- 5.1.4. Cimetidine
- 5.1.5. Calcium/vitamins & carb blockers

5.2. Cosmetics

- 5.2.1. Slimming creams & serum
- 5.2.2. Top players



Table of Contents

6 Weight Management Devices & Accessories Market

- 6.1. Accessories
- 6.2. Medical device market
 - 6.2.1. Surgical devices
 - 6.2.1.1. Liposuction equipment
 - 6.2.2. Electrosurgical/endosurgical equipment
 - 6.2.2.1. Endoscopic Instruments

7 Weight Loss Service Market

7.1. Commercial weight loss food & diet chains

- 7.1.1. Market drivers
 - 7.1.1.1. Availability of low calorie ingredients expands variety of food options
 - 7.1.1.2. Increase in number of consumers favoring diet food
- 7.1.2. The market for commercial weight loss food and diet chains is expected to reach \$111.6 billion by 2014, growing at a Cagr of 17%.
- 7.1.3. Organic & herbal food chain
 - 7.1.3.1. Organic food preferred over ordinary food
 - 7.1.3.2. Organic and herbal food promote growth Of these services
- 7.1.4. QSR (quick serving restaurants)
 - 7.1.4.1. Drivers
 - 7.1.4.2. QSRs with well established network have expanded at a fast pace
 - 7.1.4.3. Low cost diet food has increased the number of consumers

7.2. Weight loss programs

- 7.2.1. Drivers
 - 7.2.1.1. Personalized approach to weight loss
 - 7.2.1.2. Professional help

7.2.2. Restraints

- 7.2.2.1. Alternative methods for weight loss restraints the growth of the industry
- 7.2.2.2. Such programs are expensive
- 7.2.2.3. Commercial weight loss program (slimming centers)
- 7.2.2.4. Hospital based weight loss program
- 7.2.3. Top players

7.3. Health Club Industry

- 7.3.1. Fragmentation of the health club industry
- 7.3.2. Consumer demographics
- 7.3.3. Drivers
 - 7.3.3.1. Health clubs becoming a place to socialize
 - 7.3.3.2. Rise in the women oriented health clubs
 - 7.3.3.3. Membership of health clubs perceived as a status symbol

7.4. Invasive & Non- Invasive Methods for Weight Loss

- 7.4.1. Invasive methods
 - 7.4.1.1. Liposuction
 - 7.4.1.1.1. Suction-assisted Liposuction
 - 7.4.1.1.2. Twin-cannula (assisted) Liposuction
 - 7.4.1.1.3. Power-assisted

Liposuction

- 7.4.1.1.4. External Ultrasound-assisted Liposuction
- 7.4.1.1.5. Water-assisted Liposuction
- 7.4.1.2. Bariatric surgery
 - 7.4.1.2.1. Predominantly restrictive procedures
 - 7.4.1.2.2. Vertical banded gastroplasty
 - 7.4.1.2.3. Adjustable gastric band
 - 7.4.1.2.4. Sleeve gastrectomy
 - 7.4.1.2.5. Mixed procedures and others
 - 7.4.1.2.6. Gastric bypass surgery

7.5. Top players

- 7.5.1. Non-invasive/minimally invasive methods
 - 7.5.1.1. Drivers
 - 7.5.1.1.1. Cost advantage
 - 7.5.1.1.2. Higher rate of acceptance of minimal invasive surgery techniques
 - 7.5.1.1.3. Less painful and quicker recovery method of surgery
 - 7.5.1.2. Accent XL therapy
 - 7.5.1.3. Toga
 - 7.5.1.4. Ultrasonic

Table of Contents

7.6. Professional Services

7.6.1. Personal trainers & coach

7.6.2. Dieticians

7.6.2.1. Drivers

7.6.2.1.1. Structured weight loss program

7.6.2.1.2. Acceptance by the corporate sector

7.6.3. Doctors (prescriptive services)

7.7. Diet Food Home Delivery (Fresh & Frozen)

7.7.1. Fresh food (local diet home delivery providers)

7.7.2. Frozen food (ship diet frozen food)

7.8. Media: Dietary Services & Consultation

7.8.1. Tele-shopping services

7.8.2. Teleconsulting and online consulting

7.9. Top Players

8 Ingredients

8.1. Food & beverages ingredients market

8.2. Low calorie sweeteners

8.2.1. Drivers

8.2.1.1. Rise in the number of diabetic patients

8.2.1.2. People are getting more health conscious

8.2.1.3. Sugar free bakery products gaining in popularity

8.2.2. Restraints

8.2.2.1. Consumption of artificial sweeteners considered unsafe

8.2.2.2. Artificial sweetener products are expensive

8.2.3. Natural Sugar Substitutes

8.2.4. Polyols

8.2.5. Other Sweeteners

8.2.6. Artificial Sugar Substitutes

8.2.6.1. Drug supplement ingredients

9. Geographic Analysis of Weight Management Market

9.1. North America

9.2. Europe

9.3. Asia And Others

10. Company Profiles

10.1. Abbott nutrition/eas

10.2. Acatris inc

10.3. Ahd international

10.4. Aidp inc.

10.5. Ajinomoto co inc.

10.6. Alpro ltd

10.7. Amer sports corporation

10.8. Amylin pharmaceuticals

10.9. Astrazeneca pharmaceuticals

10.10. Atkins nutritionals, inc

10.11. Bio-synergy ltd

10.12. Body-solid, inc

10.13. Bowflex fitness

10.14. Brunswick corporation

10.15. Cap barbell

10.16. Champion nutrition, inc

10.17. Changzhou kaile biochemical technology co., ltd

10.18. Clif bar & company

10.19. Cumberland packing corporation

10.20. Cybex international, inc

10.21. Danbury hospital

10.22. Danisco

10.23. Fuze beverage

10.24. Glaxosmithkline plc

10.25. Hershey foods corp

10.26. Jenny craig

10.27. Kao corporation

10.28. Kellogg corporate

10.29. Kraft foods, inc

10.30. Mcneil nutritionals, llc



Table of Contents

| | | |
|------------------------------|---|-------------------------------|
| 10.31. Merck & co. | 10.39. Reebok international limited | 10.46. The coca-cola company |
| 10.32. Merisant company | 10.40. Russell stover candies, inc | 10.47. Unilever PLC |
| 10.33. Met-rx meal | 10.41. Skinny water | 10.48. Vivus inc |
| 10.34. Nautilus inc | 10.42. Slim-fast foods company | 10.49. VLCC group |
| 10.35. Nestle sa. | 10.43. Streamline foods limited | 10.50. Weight watchers |
| 10.36. Nutrasweet company | 10.44. Soloflex inc | 10.51. Wellness international |
| 10.37. Nutrinova inc ... 162 | 10.45. Takeda pharmaceutical company ltd | |
| 10.38. Quaker oats ltd | | |

11 Patent Analysis

| |
|---|
| 11.1 Products and Services |
| 11.1.1. Patent analysis by geography |
| 11.1.2. Top Players |
| 11.1.3. Patents by Assignee |

Appendix



Sample Tables

| Weight Management – Food, Substitutes & Beverages | | | | | |
|---|------|------|------|------|----------------|
| | 2007 | 2008 | 2009 | 2014 | CAGR 2009-2014 |
| Diet food & substitutes | | | | | |
| Beverages | | | | | |
| Total | | | | | |

| Weight Management – Diet Food & Substitutes | | | | | |
|--|------|------|------|------|----------------|
| | 2007 | 2008 | 2009 | 2014 | CAGR 2009-2014 |
| Reduced-fat, reduced-sugar & low-carbohydrate products | | | | | |
| Meal replacement & appetite suppressants | | | | | |
| Artificial sweeteners | | | | | |
| Organic food | | | | | |
| Total | | | | | |

| Weight Loss – Reduced-Fat, Reduced-Sugar & Low-Carbohydrate Products | | | | | |
|--|------|------|------|------|----------------|
| | 2007 | 2008 | 2009 | 2014 | CAGR 2009-2014 |
| Ready meals | | | | | |
| Chilled ready meals | | | | | |
| Frozen ready meals | | | | | |
| Confectionery & bakery products | | | | | |
| Others | | | | | |
| Total | | | | | |



Sample Tables

| Weight Management – Meal Replacement & Appetite Suppressants | | | | | |
|--|------|------|------|------|----------------|
| | 2007 | 2008 | 2009 | 2014 | CAGR 2009-2014 |
| Packaged food market | | | | | |
| Impulse and indulgence products | | | | | |
| Nutrition/staples | | | | | |
| Meal solutions | | | | | |
| Total | | | | | |

| Artificial Sweeteners | | | | | |
|------------------------------|------|------|------|------|----------------|
| | 2007 | 2008 | 2009 | 2014 | CAGR 2009-2014 |
| Natural sugar substitutes | | | | | |
| Artificial sugar substitutes | | | | | |
| Total | | | | | |

| Artificial Sweeteners | | | | | |
|--|------|------|------|------|----------------|
| | 2007 | 2008 | 2009 | 2014 | CAGR 2009-2014 |
| Sugar-free confectionery | | | | | |
| Sugar-free non-chocolate confectionery | | | | | |
| Desserts | | | | | |
| Ice creams | | | | | |
| Others | | | | | |
| Total | | | | | |

Sample Tables

| Weight Loss – Beverages | | | | | |
|---|------|------|------|------|----------------|
| | 2007 | 2008 | 2009 | 2014 | CAGR 2009-2014 |
| Meal replacement drinks | | | | | |
| Drinks to increase energy expenditure | | | | | |
| Fat conversion inhibiting drinks | | | | | |
| Anti-bloating/diuretic drinks | | | | | |
| Blood sugar-stabilizing/insulin regulating drinks | | | | | |
| Satiety promoting/appetite-suppressing drinks | | | | | |
| Body composition drinks | | | | | |
| Dietary calcium | | | | | |
| Low-calorie/diet drinks | | | | | |
| Slimmers' waters/natural mineral salt drinks | | | | | |
| Tea (black, green, and oolong) | | | | | |
| Total | | | | | |

| Weight Loss – Drugs, Supplements & Cosmetics | | | | | |
|--|------|------|------|------|----------------|
| | 2007 | 2008 | 2009 | 2014 | CAGR 2009-2014 |
| General anti-obesity prescription drugs | | | | | |
| Short term prescription drugs | | | | | |
| OTC drug market & supplements | | | | | |
| Cosmetics | | | | | |
| Total | | | | | |

Sample Tables

| Weight Loss – General Anti-Obesity Prescription Drugs | | | | | |
|---|------|------|------|------|----------------|
| | 2007 | 2008 | 2009 | 2014 | CAGR 2009-2014 |
| Xenical | | | | | |
| Meridia | | | | | |
| Ectiva | | | | | |
| Reductil | | | | | |
| Acomplia | | | | | |
| Others | | | | | |
| Total | | | | | |

| Weight Loss – Short Term Prescription Drugs | | | | | |
|---|------|------|------|------|----------------|
| | 2007 | 2008 | 2009 | 2014 | CAGR 2009-2014 |
| Bontril (Phendimetrazine Tartrate) | | | | | |
| Desoxyn (Methamphetamine) And Ionamin | | | | | |
| Adipex-P (Phentermine) | | | | | |
| Total | | | | | |

| Weight Loss – OTC Drug Market & Supplements | | | | | |
|---|------|------|------|------|----------------|
| | 2007 | 2008 | 2009 | 2014 | CAGR 2009-2014 |
| Alli | | | | | |
| Herbal diuretics. | | | | | |
| 5-HTP | | | | | |
| Cimetidine | | | | | |
| Ephedrine/caffeine/aspirin (eca stack) | | | | | |
| Country mallow | | | | | |
| Bitter orange | | | | | |
| Calcium/Vitamin D | | | | | |
| Spirulina supplements (algae tablets) | | | | | |
| Others | | | | | |
| Total | | | | | |



Sample Tables

| Weight Loss – Cosmetics | | | | | |
|-----------------------------|------|------|------|------|----------------|
| | 2007 | 2008 | 2009 | 2014 | CAGR 2009-2014 |
| Slimming creams & serum | | | | | |
| Wrap-ups | | | | | |
| Calorie off massage shapers | | | | | |
| Others | | | | | |
| Total | | | | | |

| Weight Management Services | | | | | |
|--|------|------|------|------|----------------|
| | 2007 | 2008 | 2009 | 2014 | CAGR 2009-2014 |
| Media: dietary services & consultation | | | | | |
| Alternative therapies | | | | | |
| Professional services | | | | | |
| Total | | | | | |

| Weight Management Services – Dietary Services & Consultation | | | | | |
|--|------|------|------|------|----------------|
| | 2007 | 2008 | 2009 | 2014 | CAGR 2009-2014 |
| Online information & consulting websites | | | | | |
| Teleconsulting | | | | | |
| Tele-shopping services | | | | | |
| Forums & communities | | | | | |
| Total | | | | | |

Sample Tables

| Weight Management Services – Alternative Therapies | | | | | |
|--|------|------|------|------|----------------|
| | 2007 | 2008 | 2009 | 2014 | CAGR 2009-2014 |
| Ayurveda | | | | | |
| Homeopathy | | | | | |
| Reiki | | | | | |
| Yoga | | | | | |
| Acupuncture | | | | | |
| Massage | | | | | |
| Total | | | | | |

| Weight Management Services – Professional Services | | | | | |
|--|------|------|------|------|----------------|
| | 2007 | 2008 | 2009 | 2014 | CAGR 2009-2014 |
| Personal trainers & coach | | | | | |
| Dieticians | | | | | |
| Doctors (prescriptive services) | | | | | |
| Others – counseling, mentors etc. | | | | | |
| Total | | | | | |

| Weight Management – Services | | | | | |
|---|------|------|------|------|----------------|
| | 2007 | 2008 | 2009 | 2014 | CAGR 2009-2014 |
| Commercial weight loss food & diet chains | | | | | |
| Diet food home delivery (fresh & frozen) | | | | | |
| Health club industry | | | | | |
| Bariatric surgery | | | | | |
| Total | | | | | |

Sample Tables

| Weight Management – Commercial Weight Loss Food & Diet Chains | | | | | |
|---|------|------|------|------|----------------|
| | 2007 | 2008 | 2009 | 2014 | CAGR 2009-2014 |
| Organic & herbal food chain | | | | | |
| QSRs (quick serving restaurants) | | | | | |
| Casual dining | | | | | |
| Others | | | | | |
| Total | | | | | |

| Weight Loss – Diet Food Home Delivery (Fresh & Frozen) | | | | | |
|--|------|------|------|------|----------------|
| | 2007 | 2008 | 2009 | 2014 | CAGR 2009-2014 |
| Fresh food (local diet home delivery providers) | | | | | |
| Frozen food (ship diet frozen food) | | | | | |
| Total | | | | | |

| Weight Management – Health Club Industry | | | | | |
|--|------|------|------|------|----------------|
| | 2007 | 2008 | 2009 | 2014 | CAGR 2009-2014 |
| Weight management programs & diet chains | | | | | |
| Fitness centers | | | | | |
| Total | | | | | |

| Weight Loss – Invasive & Non-Invasive Methods | | | | | |
|---|------|------|------|------|----------------|
| | 2007 | 2008 | 2009 | 2014 | CAGR 2009-2014 |
| Non-invasive/minimally invasive methods | | | | | |
| Invasive methods | | | | | |

Sample Tables

| Weight Loss – Non-Invasive Methods | | | | | |
|--|------|------|------|------|----------------|
| | 2007 | 2008 | 2009 | 2014 | CAGR 2009-2014 |
| Laser therapy (infra, RF, ultrasonic) | | | | | |
| Bioentricks(R) Intra gastric Balloon (Bib(R)) | | | | | |
| Endoluminal trans-oral tissue approximation & ligation | | | | | |
| Toga | | | | | |

| Weight Loss – Invasive Methods | | | | | |
|--------------------------------|------|------|------|------|----------------|
| | 2007 | 2008 | 2009 | 2014 | CAGR 2009-2014 |
| Liposuction | | | | | |
| Bariatric surgery | | | | | |

| Weight Loss – Liposuction | | | | | |
|---|------|------|------|------|----------------|
| | 2007 | 2008 | 2009 | 2014 | CAGR 2009-2014 |
| Suction-Assisted Liposuction (SAL) | | | | | |
| Ultrasound-Assisted Liposuction (UAL) | | | | | |
| Power-Assisted Liposuction (Pal) | | | | | |
| Twin-Cannula (Assisted) Liposuction (TCAL Or TCL) | | | | | |
| External Ultrasound-Assisted Liposuction (XUAL Or EUAL) | | | | | |
| Water-Assisted Liposuction WAL) | | | | | |

| Weight Loss – Bariatric Surgery | | | | | |
|--|------|------|------|------|----------------|
| | 2007 | 2008 | 2009 | 2014 | CAGR 2009-2014 |
| Predominantly malabsorptive procedures | | | | | |
| Predominantly restrictive procedures | | | | | |
| mixed procedures | | | | | |



Sample Tables

| Weight Management – Mode Of Total Service Delivery | | | | | |
|--|------|------|------|------|----------------|
| | 2007 | 2008 | 2009 | 2014 | CAGR 2009-2014 |
| Weight management educational DVDs & CDs | | | | | |
| Cookbooks | | | | | |
| Journal & magazines | | | | | |
| Motivational & self-help guides | | | | | |
| Online & telephone | | | | | |
| Professional service | | | | | |
| Total | | | | | |

| Weight Loss Ingredients Market | | | | | |
|---|------|------|------|------|----------------|
| | 2007 | 2008 | 2009 | 2014 | CAGR 2009-2014 |
| Fat burners | | | | | |
| Fat and carb blockers | | | | | |
| Appetite suppressants & satiety | | | | | |
| Other ingredients in drugs & injections | | | | | |
| Total | | | | | |

| Weight Management Devices & Accessories | | | | | |
|---|------|------|------|------|----------------|
| | 2007 | 2008 | 2009 | 2014 | CAGR 2009-2014 |
| Cardio equipment | | | | | |
| Weight lifting equipment | | | | | |
| Sports equipment (tennis, badminton & others) | | | | | |
| Gyms | | | | | |
| Accessories | | | | | |
| Total | | | | | |

Sample Tables

| Cardio Equipment | | | | | |
|--------------------------|------|------|------|------|----------------|
| | 2007 | 2008 | 2009 | 2014 | CAGR 2009-2014 |
| Elliptical machines | | | | | |
| Treadmills | | | | | |
| Exercise bikes | | | | | |
| Upright exercise bikes | | | | | |
| Recumbent exercise bikes | | | | | |
| Steppers | | | | | |
| Rowing machines. | | | | | |
| Inversion machines | | | | | |
| Total | | | | | |

| Weight Lifting Equipment | | | | | |
|--------------------------|------|------|------|------|----------------|
| | 2007 | 2008 | 2009 | 2014 | CAGR 2009-2014 |
| Dumbbells | | | | | |
| Kettle bells | | | | | |
| Weight plates | | | | | |
| Total | | | | | |

| Gyms | | | | | |
|------------------|------|------|------|------|----------------|
| | 2007 | 2008 | 2009 | 2014 | CAGR 2009-2014 |
| Home gyms | | | | | |
| Multi stack gyms | | | | | |
| Total | | | | | |

Sample Tables

| Accessories | | | | | |
|---|------|------|------|------|----------------|
| | 2007 | 2008 | 2009 | 2014 | CAGR 2009-2014 |
| Weight lifting vests, equipment, straps & belts | | | | | |
| Sport shoes & other fitness foot wear | | | | | |
| Equipment mats | | | | | |
| Pedometers | | | | | |
| Ab & ankle straps | | | | | |
| Ankle & wrist weight | | | | | |
| Athletic apparel | | | | | |
| Back & chest expanders & toners | | | | | |
| Bar pads, spring clips, clamps & collars | | | | | |
| Calf machines & blocks | | | | | |
| Sit up bars | | | | | |
| Gym belts (dip & raise belts) | | | | | |
| Hand grips & gloves | | | | | |
| Magnetic therapy equipment | | | | | |
| Others | | | | | |
| Total | | | | | |

| Medical Devices Market | | | | | |
|---|------|------|------|------|----------------|
| | 2007 | 2008 | 2009 | 2014 | CAGR 2009-2014 |
| Surgical devices | | | | | |
| Monitoring and visualization systems | | | | | |
| Electrosurgical/endosurgical and auxiliary (radiofrequency) equipment | | | | | |
| Total | | | | | |



Sample Tables

| Surgical Devices Market | | | | | |
|----------------------------|------|------|------|------|----------------|
| | 2007 | 2008 | 2009 | 2014 | CAGR 2009-2014 |
| Hand instruments | | | | | |
| Insufflators | | | | | |
| Power surgical instruments | | | | | |
| Liposuction equipment | | | | | |
| Other (disposables) | | | | | |
| Total | | | | | |

| Monitoring & Visualization Systems | | | | | |
|--|------|------|------|------|----------------|
| | 2007 | 2008 | 2009 | 2014 | CAGR 2009-2014 |
| Cameras and video support | | | | | |
| Non-invasive blood pressure monitoring cuffs | | | | | |
| Others | | | | | |
| Total | | | | | |

| Electrosurgical/Endosurgical & Auxiliary (Radiofrequency) Equipment | | | | | |
|---|------|------|------|------|----------------|
| | 2007 | 2008 | 2009 | 2014 | CAGR 2009-2014 |
| Lap-band | | | | | |
| Laser equipment (RF, infra red etc) | | | | | |
| Endoscope & instruments | | | | | |
| Other | | | | | |
| Total | | | | | |

Order Form

MarketsandMarkets Research

108 West 13th Street, Wilmington, DE
19801, County of New Castle
Tel. No.: 1-888-989-8004
Email: sales@marketsandmarkets.com

Every year MarketsandMarkets.com prepares and publishes 120 market research reports across business sectors. Our reports give an in-depth analysis of the micro markets within that particular sector.

If you are interested in purchasing "Global Weight Management Market" report please complete the contact form given below and our associates/channel partners will contact you with the details about the shipping of the report.

Corporate Use License

Now receive unlimited use of key intelligence from MarketsandMarkets studies. The company's employees can now access the study worldwide through the company's intranet, shared directory, email or print as many copies as they like for an additional \$2500.

* Tick appropriate box to order a PDF version of the market report.

Paper versus Plastic in Packaging.....\$4700

Corporate Use License (add to study price)..... * +\$2500

_____ Additional Print Copies @ \$500 each *

Total (including selected option) \$ _____

Signature _____

Name _____

Title _____

Company _____

Division _____

Street _____

City/State/Zip _____

Country _____

Phone _____ Fax _____

Email _____

Corporate Use License Agreement

The study may be made available to the company employees through the Company's intranet or shared directory. Prints/copies of the study can be made as per requirement, but the undersigned agrees that the study should be limited only to Company employees.

Individual Use License Agreement

The undersigned agrees that this study will be used only by _____ individual(s) of the Company. The study will not be accessed by other users via intranet or any other medium. In the event of any change in the usage of the study, the Company will pay the appropriate fees to Markets and Markets as per the standard rates then in effect.

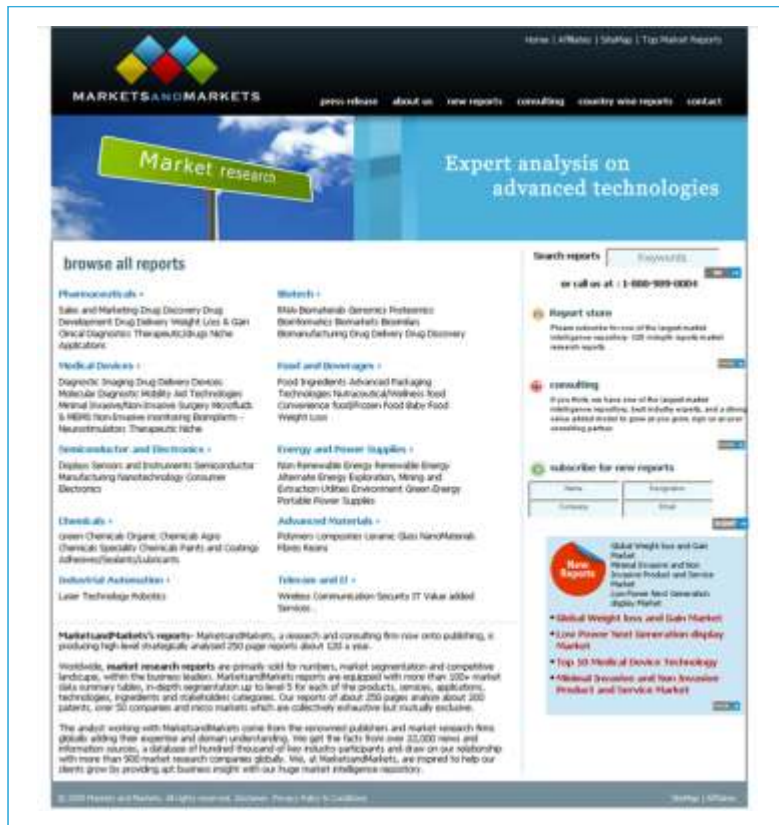
Note: Entire company corporate use license, add \$2500; one additional user, add \$500; two additional users, add \$1000; three additional users, add \$1500.

About MarketsandMarkets

We publish about 120 reports a year across 10 main industries. The reports are exhaustive, detailing about 50 micro markets and product segments, and featuring about 80 to 100 market data summary tables, 50 short company profiles, a five-level market breakdown, overviews of more than 300 patents, as well as analyses of the strategic and competitive landscape.

Our clients value our reports especially for the market insight we provide along with the market numbers. Our teams of specialized market analysts and domain experts work within a structured research process to deliver well-analyzed market reports to Fortune 1000 companies globally.

[Click here to learn more about us](#)



[Click here to visit our website](#)

Related Reports

Autoimmune Treatment Market (2009 - 2014)

The report sizes the market for the diagnosis and therapeutic technologies for the auto immune diseases. It also tracks the advances in the technologies along with the profiles and strategies of the key players in this market. The report highlights the new approaches being pursued in this market.

Report code: PC 1003 Price: \$4650

Sales Force Effectiveness (2009 - 2014)

Pharmaceutical companies are aiming to increase their return on investment (ROI) from their sales representatives. Improvement in rep performance reduces ineffective sales calls, optimizes cost per detail and increases revenue per call. Companies are thus exploring all available options under their sales force effectiveness strategy.

Report code: PC 1004 Price: \$4650

HIV/AIDS - Therapies and Global Market (2009 - 2014)

HIV/AIDS diagnosis and therapy is one of the most complex healthcare problem faced by the medical sector. This report keeps track of the latest diagnostics technologies developed and provides a comprehensive coverage of HIV tests and treatments with a special emphasis on the most affected regions of Africa and Asia. It also outlines the market potential and size of HIV tests, treatments and diagnostics.

Report code: PC 1002 Price: \$4650